



## City of Salinas

Community & Economic Development Department  
65 West Alisal Street, 2<sup>ND</sup> Floor  
Salinas, CA 93901

# PRESS RELEASE

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### FOR IMMEDIATE RELEASE

**DATE OF RELEASE:** November 9, 2012

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### **SUBJECT: FREE PARKING IN MONTEREY STREET PARKING GARAGE**

Planning on shopping, eating or doing business in Oldtown Salinas? In an effort to stimulate the economy in advance of a busy shopping season, the City of Salinas is offering 90 minutes of free parking in the Monterey Street Garage until January 2013. The City is working with Oldtown Salinas merchants to encourage shoppers, diners and the rest to utilize the Monterey Street Garage parking structure which can hold more than 400 parked vehicles.

“You can put your parking woes to rest, we’ve got room for you in the Monterey Street Garage,” said City of Salinas, Community and Economic Development Director, Jeff Weir. “Merchants in Oldtown want you to know that they are open for business and eager to see you! Parking in the Monterey Street Garage is safe, dry, convenient and now free for your first 90 minutes of shopping in Oldtown Salinas,” said Salinas Mayor, Dennis Donohue. Shoppers are encouraged to ask Oldtown merchants for parking coupons.

Free two hour public parking is also available in multiple public parking areas located off of Monterey and Salinas streets.

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